



COMMUNITY-MINDED Drs. Sachin Parikh and David Lieberman are planning a charitable gala for October, which is National Domestic Violence Awareness month.

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—DR. SACHIN PARIKH, FOR THE FACE »

busy practice—which specializes in facial cosmetic rejuvenation and reconstructive surgery, as well as hair restoration—the physicians also devote time to organizations like HUGS Foundation, for which they travel internationally to perform surgeries on children suffering from microtia, cleft lip, cleft palate and facial deformities. Closer to home, since their office’s inception, they have provided pro bono plastic surgery for victims of domestic violence.

Now the two are taking their efforts a step further with a benefit gala Oct. 20 at Allied Arts Guild in Menlo Park. Entitled (Mis)Perceptions of Beauty in Art & Aesthetics, the gathering will include an open bar, hors d’oeuvres and a silent auction—all in support of the San Jose-based nonprofit Next Door Solutions to Domestic Violence. Lieberman and Parikh plan to speak about the evolution of society’s notions about art and beauty; they will be joined onstage by an art expert and a survivor of domestic abuse. “It would be nice if these kinds of things serve as a conduit for giving survivors a voice,” says Lieberman, who hopes the gala will become an annual affair. Adds Parikh: “Ultimately, we want to be able to call attention to an endemic issue that has been overlooked traditionally—that crosses all socioeconomic levels.”

And it’s not just Lieberman and Parikh who are getting involved. Many of the silent auction items, such as tickets for special events and works of art, have been donated by other local businesses and For The Face patients. “A lot of our patients—as soon as this event is mentioned—they immediately become supportive and are interested in participating,” says Lieberman. “It’s pretty special to be able to tap into that sense of community. ... It should be a good balance of charitable thoughtfulness and fun.” Oct. 20, 6-9PM, tickets \$100, 650.327.3232, [fortheface.com](http://fortheface.com)

## GALA FOR GOOD

An inaugural soiree seeks to raise awareness and funds for a domestic violence nonprofit. *By Anh-Minh Le // Photography by Craig Lee*

For Drs. David Lieberman and Sachin Parikh, giving back to their communities has always been a priority. Growing up in South Florida, Parikh served as a youth football coach in the inner city; once he decided on a career in medicine, he shifted his volunteer focus to hospitals and healthcare programs. In between college and medical school, Lieberman spent six months volunteering in hospitals in South America. So when the Stanford-trained duo joined forces five years ago to establish their Palo Alto practice, For The Face – Lieberman & Parikh Facial Surgery, they agreed that a philanthropic component was a must. Despite their

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